

1.2.1 Number of Certificate/Value added courses offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed during the last five years)

Year 1 - 2022-23							
Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Digital Marketing	MKT/22- 23/01	2022-23	12th to 17th Dec'2022	35 Hrs	35	31	The 30-hour Digital Marketing course equips students with practical skills in SEO, social media marketing, and analytics, enhancing their employability and entrepreneurial capabilities.
Investment Banking	FIN/22- 23/01	2022-23	8th to 24th May'2023	30 Hrs	42	39	The 30-hour Investment Banking program, conducted annually, provides students with industry-relevant knowledge and practical skills in financial markets, mergers & acquisitions, and corporate finance, offering an additional learning opportunity beyond the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation	FIN/22- 23/02	2022-23	12th to 17th Dec'2022	32 Hrs	42	42	The 30-hour Hedge Fund Operation program, conducted annually, equips finance students with specialized skills beyond the regular curriculum. With growing demand and less competition in this niche field, it enhances placement opportunities in investment firms, asset management, and financial services.
HR Analytics	HRM/22- 23/01	2022-23	12th to 17th Dec'2022	31 Hrs	32	32	The 30-hour HR Analytics program, conducted annually for HR students, providing hands-on experience to complement the theoretical curriculum. As HR professionals will be working in a highly competitive environment, this program equips them with critical data analysis skills to make informed HR decisions, enhance organizational performance, and stay ahead in the evolving HR landscape.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business Analytics	BA/22- 23/01	2022-23	12th to 17th Dec'2022	31 Hrs	27	26	Though Business Analytics is offered as a specialization, with fewer students opting for it, the 30-hour Business Analytics program was introduced for all students. This program covers a different syllabus from the specialization, focusing on practical skills in data analysis, statistical modeling, and decision-making. With the increasing demand for business analytics professionals and expanding job opportunities, the program provides students with a competitive advantage in this growing field.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Personal Effectiveness For Success	VACC/22- 23/01	2022-23	22nd to 27th May'2023	35 Hrs	194	189	As most of our students at DIMR come from Tier 3 cities and rural parts of Maharashtra to pursue their MBA, the 30-hour Personal Effectiveness for Success program was introduced. This program, not part of the regular university curriculum, focuses on developing essential skills like time management, communication, and leadership to help students succeed in their careers.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business English	VACC/22- 23/02	2022-23	8th to 24th May'2023	32 Hrs	193	176	As most of our students come from a Marathi-speaking background and have completed their graduation in Marathi, the 30-hour Business English program was introduced to help build their confidence in speaking English. It also focuses on improving their writing skills, particularly for University papers, where English is the medium of instruction. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Aptitude	VACC/22- 23/03	2022-23	2nd to 19th Jan'2023	31 Hrs	201	191	As many of our students have lower CET scores, the 30-hour Aptitude program was intentionally designed to enhance their logical reasoning, quantitative skills, and problem-solving abilities. Since many companies use aptitude tests as the first round of recruitment, this program aims to improve our students' chances of selection during the placement process. It is not part of the regular university curriculum.
Online Course							

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Advanced Lean Six Sigma Yellow Belt Certification		2022-23	Feb-23	30 Hrs	1	1	This 30-hour program deepens their understanding of quality management by introducing advanced tools, root cause analysis, process mapping, and real-world case studies. It prepares students to lead improvement projects and adds significant value to their professional profiles across industries.
Aircraft Design Internship at MARS Exploration Pvt Ltd		2022-23	6th to 12th Dec'22	30 Hrs	1	1	The Aircraft Design Internship at MARS Exploration Pvt Ltd, though outside the regular MBA curriculum, provides students with valuable interdisciplinary exposure to the aerospace sector. It enhances skills in project management, operations, and innovation strategy, preparing students for managerial roles in high-tech and R&D-driven industries through real-world, cross-functional experience.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Application Based Program On Excel ,PowerPoint and Word		2022-23	7th to 28th Nov'22	30 Hrs	2	2	The 30-hour Application-Based Program on Excel, PowerPoint, and Word, conducted beyond the regular curriculum, equips students with essential skills for data analysis, professional presentations, and business documentation. Proficiency in these tools is crucial for decision-making, reporting, and effective communication, making this program vital for enhancing workplace readiness across all managerial roles and industries.
Business Analysis Fundamentals		2022-23	10-Aug-22	5 Hrs	1	1	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business Analytics Using BI And Tableau		2022-23	2th to 20th Jan'23	30 Hrs	2	2	The 30-hour Business Analytics Using BI and Tableau program, offered beyond the regular curriculum, equips students with hands-on skills in data visualization, dashboard creation, and data-driven decision-making. As analytics becomes critical across industries, this program enhances students' ability to interpret business data, communicate insights effectively, and improve strategic outcomes, making them highly valuable in today's data-centric job market.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business Development Executive		2022-23	Sept. 2022	30 Hrs	1	1	The 30-hour Business Development Executive program, conducted outside the regular curriculum, prepares students for client-facing roles by enhancing their skills in lead generation, market research, sales pitching, and relationship management. With growing demand for professionals who can drive revenue and build strategic partnerships, this program significantly boosts students' employability across sectors like IT, FMCG, EdTech, and financial services.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Certificate In Data Science		2022-23	Sept. 2022	30 Hrs	1	1	The 30-hour Certificate in Data Science program, offered beyond the regular curriculum, introduces students to key concepts like data handling, statistical analysis, and predictive modeling using tools such as Python and Excel. With data-driven decision-making becoming central to all business functions, this program enhances analytical thinking and opens up diverse career opportunities across industries.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Cost & Management		2022-23		30 Hrs	3	3	The 30-hour Cost Management program, conducted beyond the regular curriculum, imparts practical knowledge on cost control, budgeting, and financial efficiency. It prepares students to make informed managerial decisions and adds value across sectors by enhancing cost optimization skills.
Digital Marketing		2022-23	18th to 30th Jan'23	10 Hrs	2	2	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Financial Regulation In Emerging Markets And The Rise OF Fintech Companies		2022-23		30 Hrs	1	1	The 30-hour Financial Regulation in Emerging Markets and the Rise of Fintech Companies program, conducted beyond the regular curriculum, offers students insights into regulatory frameworks, compliance, and risk management in the context of evolving financial technologies. It equips future managers with a deeper understanding of how fintech is transforming banking and finance, especially in emerging economies, thereby enhancing their strategic and analytical capabilities for careers in finance, policy, and innovation-driven sectors.
Financial Accounting		2022-23	Jul-22	5 hrs	1	1	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Financial Modelling And Valuation		2022-23	Nov 2022	6 weeks	1	1	The 6 weeks Financial Modelling and Valuation program, conducted beyond the regular MBA curriculum, equips students with practical skills in building financial models, forecasting, and business valuation techniques. It enhances decision-making capabilities and prepares students for careers in investment banking, equity research, corporate finance, and consulting.
Financial Risk Analytics		2022-23	Jul-22	30 Hrs	1	1	The 30-hour Financial Risk Analytics program, offered beyond the regular curriculum, equips students with essential skills to identify, assess, and manage financial risks using data-driven tools and techniques. It prepares students for roles in banking, insurance, and investment sectors by enhancing their ability to analyze market, credit, and operational risks effectively.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation		2022-23	Jan-22	5 hrs	5	5	
HR Analytics		2022-23	27/06/2022 to 01/07/2022	30 Hrs	1	1	The 30-hour HR Analytics program, conducted annually for HR students, providing hands-on experience to complement the theoretical curriculum. As HR professionals will be working in a highly competitive environment, this program equips them with critical data analysis skills to make informed HR decisions, enhance organizational performance, and stay ahead in the evolving HR landscape.
Human Resource Management		2022-23	Dec-22	5 hrs	1	1	
Introduction to Digital Marketing		2022-23	01-Dec-22	5 hrs	1	1	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Introduction to Financial Management		2022-23	Dec-22	5 hrs	1	1	
Investment Banking Operation		2022-23	Jan-22	5 hrs	4	4	
NISM		2022-23	20th to 20th April'22	30 Hrs	29	29	The 30-hour NISM Certification Preparation Program, conducted beyond the curriculum, equips students with knowledge of securities markets, mutual funds, and derivatives, enhancing their employability in stock broking, asset management, and financial advisory roles.
Make Impactful Presentation		2022-23			1	1	
Organizational Behaviour		2022-23	01-Jun-23	5 hrs	1	1	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Portfolio And Risk Management		2022-23	Jul-23	30 Hrs	3	3	The 30-hour Portfolio and Risk Management program, conducted beyond the regular curriculum, provides students with practical knowledge of investment strategies, asset allocation, and risk mitigation techniques. It enhances their ability to make informed financial decisions and prepares them for careers in wealth management, asset management, and financial advisory services.
Power BI		2022-23	08-11-2022	5 hrs	3	3	

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma		2022-23	11th Jan to 10th Feb'2023	30 Hrs	15	15	Although Six Sigma is an elective in the MBA Operations & Supply Chain Management specialization, it is offered to a limited number of students. Recognizing the growing importance of process improvement and quality control for all managers, the 30-hour Six Sigma program was introduced for all students. This program aims to equip budding managers with critical skills to enhance business efficiency, making them more effective in driving improvements across various industries, regardless of their specialization.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma Continuous Improvement		2022-23	Sept. to Oct. 2022	30 Hrs	1	1	The 30-hour Six Sigma Continuous Improvement program, conducted beyond the regular curriculum, focuses on advanced tools and techniques for process optimization and waste reduction using the DMAIC methodology. It empowers students to lead quality improvement initiatives, making them valuable assets across industries focused on operational excellence.
The Fundamentals Of Digital Marketing		2022-23	01-07-2022	5 hrs	12	12	
Year 2 - 2021-22							

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Introduction to Digital Marketing	MKT/21- 22/01	2021-22	6th to 11th Dec'2021	36 Hrs	22	21	The 30-hour Digital Marketing course equips students with practical skills in SEO, social media marketing, and analytics, enhancing their employability and entrepreneurial capabilities. Introduction
Investment Banking	FIN/21- 22/01	2021-22	2nd to 19th Mar'2022	31 Hrs	52	48	The 30-hour Investment Banking program, conducted annually, provides students with industry-relevant knowledge and practical skills in financial markets, mergers & acquisitions, and corporate finance, offering an additional learning opportunity beyond the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation	FIN/21- 22/02	2021-22	6th to 11th Dec'2021	30 Hrs	52	51	The 30-hour Hedge Fund Operation program, conducted annually, equips finance students with specialized skills beyond the regular curriculum. With growing demand and less competition in this niche field, it enhances placement opportunities in investment firms, asset management, and financial services.
HR Payroll	HRM/21- 22/01	2021-22	6th to 11th Dec'2021	31 Hrs	11	11	The 30-hour HR Payroll program provides practical knowledge of payroll management and compliance, equipping students with essential skills for handling payroll operations in a regulated environment. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Data Analytics	BA/21- 22/01	2021-22	6th to 11th Dec'2021	30 Hrs	8	8	The 30-hour Data Analytics program equips students with essential skills in data interpretation and statistical analysis, crucial for their Summer Internship Program where they are required to analyze and interpret data. This program is not part of the regular university curriculum.
Personal Effectiveness For Success	VACC/21- 22/01	2021-22	17th to 22nd Jan'2022	30 Hrs	177	168	As most of our students at DIMR come from Tier 3 cities and rural parts of Maharashtra to pursue their MBA, the 30-hour Personal Effectiveness for Success program was introduced. This program, not part of the regular university curriculum, focuses on developing essential skills like time management, communication, and leadership to help students succeed in their careers.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business English	VACC/21- 22/02	2021-22	1st to 17th Feb'2022	32 Hrs	189	183	As most of our students come from a Marathi-speaking background and have completed their graduation in Marathi, the 30-hour Business English program was introduced to help build their confidence in speaking English. It also focuses on improving their writing skills, particularly for University papers, where English is the medium of instruction. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Aptitude	VACC/21- 22/03	2021-22	2nd to 19th Mar'2022	30 Hrs	191	187	As many of our students have lower CET scores, the 30-hour Aptitude program was intentionally designed to enhance their logical reasoning, quantitative skills, and problem-solving abilities. Since many companies use aptitude tests as the first round of recruitment, this program aims to improve our students' chances of selection during the placement process. It is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma	Online	2021-22	5th Aug to 4th Sep'2021	30 Hrs	13	13	Although Six Sigma is an elective in the MBA Operations & Supply Chain Management specialization, it is offered to a limited number of students. Recognizing the growing importance of process improvement and quality control for all managers, the 30-hour Six Sigma program was introduced for all students. This program equips budding managers with critical skills to enhance business efficiency, making them effective in driving improvements across industries, irrespective of their specialization.

Year 3 - 2020-21

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Introduction to Digital Marketing	MKT/20- 21/01	2020-21	23rd to 28th Nov'2020	32 Hrs	50	49	The 30-hour Introduction Digital Marketing Fundamentals course equips students with essential skills in SEO, social media, email marketing, and web analytics. It enhances students' employability through hands-on learning and industry-relevant knowledge.
Investment Banking	FIN/20- 21/01	2020-21	7th to 23rd Dec'2020	30 Hrs	29	27	The 30-hour Investment Banking program, conducted annually, provides students with industry-relevant knowledge and practical skills in financial markets, mergers & acquisitions, and corporate finance, offering an additional learning opportunity beyond the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation	FIN/20- 21/02	2020-21	23rd to 28th Nov'2020	32 Hrs	29	29	The 30-hour Hedge Fund Operation program, conducted annually, equips finance students with specialized skills beyond the regular curriculum. With growing demand and less competition in this niche field, it enhances placement opportunities in investment firms, asset management, and financial services.
HR Payroll	HRM/20- 21/01	2020-21	23rd to 28th Nov'2020	31 Hrs	17	14	The 30-hour HR Payroll program, conducted beyond the regular curriculum, provides students with practical knowledge of payroll processing, statutory compliance, and HR software tools. It prepares them for HR operational roles by enhancing their understanding of compensation management, taxation, and legal frameworks in the corporate environment.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Data Analytics	BA/20- 21/01	2020-21	23rd to 28th Nov'2020	30 Hrs	15	13	The 30-hour Data Analytics program, conducted beyond the regular curriculum, equips students with essential skills in data collection, cleaning, analysis, and interpretation using tools like Excel and Python. It enhances decision-making abilities and prepares students for data-driven roles across marketing, finance, operations, and HR domains.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Personal Effectiveness For Success	VACC/20- 21/01	2020-21	7th to 12th Sep'2020	30 Hrs	121	114	As most of our students at DIMR come from Tier 3 cities and rural parts of Maharashtra to pursue their MBA, the 30-hour Personal Effectiveness for Success program was introduced. This program, not part of the regular university curriculum, focuses on developing essential skills like time management, communication, and leadership to help students succeed in their careers.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
English Communication	VACC/20- 21/02	2020-21	21st Sep to 8th Oct'2020	32 Hrs	116	107	The 30-hour English Communication program, conducted annually for our students at DIMR, is designed to improve their verbal and written communication skills. Given that many of our students come from Marathi-speaking backgrounds, this program is essential in helping them build confidence in English, which is crucial for professional success and effective communication in the business world. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma	Online	2020-21	15th Feb to 14th Mar'2021	30 Hrs	6	6	Although Six Sigma is an elective in the MBA Operations & Supply Chain Management specialization, it is offered to a limited number of students. Recognizing the growing importance of process improvement and quality control for all managers, the 30-hour Six Sigma program was introduced for all students. This program equips budding managers with critical skills to enhance business efficiency, making them effective in driving improvements across industries, irrespective of their specialization.
Year 4 - 2019-20							

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Digital Marketing Fundamentals	MKT/19- 20/01	2019-20	5th to 10th Aug'2019	37 Hrs	65	59	The 30-hour Digital Marketing Fundamentals course equips students with essential skills in SEO, social media, email marketing, and web analytics. It enhances students' employability through hands-on learning and industry-relevant knowledge.
Investment Banking	FIN/19- 20/01	2019-20	15th to 31th July'2019	31 Hrs	26	24	The 30-hour Investment Banking program, conducted annually, provides students with industry-relevant knowledge and practical skills in financial markets, mergers & acquisitions, and corporate finance, offering an additional learning opportunity beyond the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation	FIN/19- 20/02	2019-20	7th to 10th Aug'2019	30 Hrs	26	26	The 30-hour Hedge Fund Operation program, conducted annually, equips finance students with specialized skills beyond the regular curriculum. With growing demand and less competition in this niche field, it enhances placement opportunities in investment firms, asset management, and financial services.
Performance Management in HRM	HRM/19- 20/01	2019-20	8th to 10th Aug'2019	30 Hrs	14	14	Performance management is a major function of HR. As this was not covered in the regular university curriculum, the 30-hour Performance Management in HRM program was conducted to equip students with practical skills to assess, motivate and improve employee performance, preparing them for real-world HR challenges.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Personal Effectiveness For Success	VACC/19- 20/01	2019-20	14th to 19th Oct'2019	30 Hrs	131	127	As most of our students at DIMR come from Tier 3 cities and rural parts of Maharashtra to pursue their MBA, the 30-hour Personal Effectiveness for Success program was introduced. This program, not part of the regular university curriculum, focuses on developing essential skills like time management, communication, and leadership to help students succeed in their careers.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Business English	VACC/19- 20/02	2019-20	2nd to 18th Jan'2020	32 Hrs	123	119	As most of our students come from a Marathi-speaking background and have completed their graduation in Marathi, the 30-hour Business English program was introduced to help build their confidence in speaking English. It also focuses on improving their writing skills, particularly for University papers, where English is the medium of instruction. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma	Online	2019-20	2nd Mar to 1st April'2020	30 Hrs	6	6	Although Six Sigma is an elective in the MBA Operations & Supply Chain Management specialization, it is offered to a limited number of students. Recognizing the growing importance of process improvement and quality control for all managers, the 30-hour Six Sigma program was introduced for all students. This program equips budding managers with critical skills to enhance business efficiency, making them effective in driving improvements across industries, irrespective of their specialization.

Year 5 - 2018-19

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Digital Marketing Fundamentals	MKT/18- 19/01	2018-19	23rd to 28th July'2018	36 Hrs	78	71	The 30-hour Digital Marketing Fundamentals course equips students with essential skills in SEO, social media, email marketing, and web analytics. It enhances students' employability through hands-on learning and industry-relevant knowledge.
Investment Banking	FIN/18- 19/01	2018-19	20th Feb to 9th Mar'2019	31 Hrs	28	26	The 30-hour Investment Banking program, conducted annually, provides students with industry-relevant knowledge and practical skills in financial markets, mergers & acquisitions, and corporate finance, offering an additional learning opportunity beyond the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Hedge Fund Operation	FIN/18- 19/02	2018-19	23rd to 28th July'2018	32 Hrs	28	28	The 30-hour Hedge Fund Operation program, conducted annually, equips finance students with specialized skills beyond the regular curriculum. With growing demand and less competition in this niche field, it enhances placement opportunities in investment firms, asset management, and financial services.
HR Payroll	HRM/18- 19/01	2018-19	23rd to 28th July'2018	30 Hrs	16	16	The 30-hour HR Payroll program, conducted beyond the regular curriculum, provides students with practical knowledge of payroll processing, statutory compliance, and HR software tools. It prepares them for HR operational roles by enhancing their understanding of compensation management, taxation, and legal frameworks in the corporate environment.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Personality Development	VACC/18- 19/01	2018-19	7th to 12th Jan'2019	32 Hrs	117	109	As most of our students at DIMR come from Tier 3 cities and rural parts of Maharashtra to pursue their MBA, the 30-hour Personal Effectiveness for Success program was introduced. This program, not part of the regular university curriculum, focuses on developing essential skills like time management, communication, and leadership to help students succeed in their careers.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
English Communication Skills	VACC/18- 19/02	2018-19	1st to 18th Feb'2019	32 Hrs	113	103	As most of our students come from a Marathi-speaking background and have completed their graduation in Marathi, the 30-hour English Communication Skills program was introduced to help build their confidence in speaking English. It also focuses on improving their writing skills, particularly for University papers, where English is the medium of instruction. This program is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Aptitude	VACC/18- 19/03	2018-19	11th to 23rd Mar'2019	30 Hrs	121	114	As many of our students have lower CET scores, the 30-hour Aptitude program was intentionally designed to enhance their logical reasoning, quantitative skills, and problem-solving abilities. Since many companies use aptitude tests as the first round of recruitment, this program aims to improve our students' chances of selection during the placement process. It is not part of the regular university curriculum.

Name of Certificate/ Value added course offered and online courses of MOOCs, SWAYAM, NPTEL etc. where the students of the institution have enrolled and successfully completed	Course Code (if any)	Year of offering /study	Period (from date - to date)	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year	Remark
Six Sigma	Online	2018-19	21st Nov to 20th Dec'18	30 Hrs	13	13	Although Six Sigma is an elective in the MBA Operations & Supply Chain Management specialization, it is offered to a limited number of students. Recognizing the growing importance of process improvement and quality control for all managers, the 30-hour Six Sigma program was introduced for all students. This program equips budding managers with critical skills to enhance business efficiency, making them effective in driving improvements across industries, irrespective of their specialization.

