

**MBA-II / SEM-IV / Year 2024-25  
COMPREHENSIVE CONCURRENT EVALUATION**

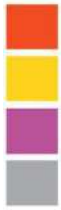
**Subject: Strategic Supply chain management      Sub Code: 415 SC-OSCM-19**

Sr. No.	Parameter / Component	Marks	Date of Exam/Submission
1	Report writing	50	12 <sup>th</sup> March
2	Written home assignment	50	12 <sup>th</sup> March

**Instructions:**

1. The last date of Submission is 12<sup>th</sup> March.
2. Report writing should be in 200 words.
3. Report writing & Assignment should be hand written and in your own words, if report & assignment is found same as other classmate's it will not be considered for assessment.
4. Incomplete Assignment will not be accepted.
5. Student name, specialization, Roll no., must be clearly mentioned.





1. Write a **report** on Strategic supply chain management? Explain how TATA implements strategic activities in TATA Motors.

### • **Written Home Assignment**

1. A company is struggling to align its supply chain with its overall business strategy. What key configuration components should they focus on?
2. An e-commerce company wants to enhance its customer service strategy. What supply chain factors should it consider?
3. A manufacturer wants to improve its supply chain robustness. What criteria should it consider?
4. A global retailer is considering outsourcing part of its supply chain. What factors should influence its outsourcing strategy?
5. A company is designing its next-generation supply chain strategy. How can it drive business-level outcomes?
6. A firm is evaluating its supply chain architecture. What are the critical components to consider?
7. A logistics company wants to test the effectiveness of its supply chain architecture. What key tests should it perform?
8. A company is implementing the SCOR model to improve its supply chain. What are the key levels of this model?
9. A manufacturing firm wants to improve its end-to-end supply chain management. What core processes should it focus on?
10. A company is facing resistance to supply chain transformation. How should it approach organizational change?

