

**SHRI KHANDERAI PRATISHTHAN'S
DNYANSAGAR INSTITUTE OF MANAGEMENT & RESEARCH**

(Approved by AICTE, New Delhi, Recognized By Govt. of Maharashtra, Affiliated to S. P. Pune University)
(AISHE Code : C - 41293, PUN Code - IMMP014030)



NATIONAL CONFERENCE

ON

"STRATEGIZING INNOVATION AND ENTREPRENEURSHIP FOR DEVELOPMENT"

Event Type: National Conference
Event Name: Strategizing Innovation And Entrepreneurship For Development
Day & Date: Tuesday, 15th January 2019
Venue: Seminar Hall, DIMR

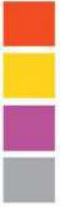
Speakers:

Kike Garcia, Spain

Mr. Nilesh Padbidri, CEO-Genius Minds Consulting & Services Pvt. Ltd
Mr. Sarang Mokashi, Founder Director-Tech Prometheon Internet Pvt.
Mr. Suresh Umap, Regional Officer, Maharashtra Centre
Mr. Nishi Kant, as founder & director of Leo Edunomics

Dr. Jaishree Phadnavis, Women Entrepreneur
Ms. Neha Ratnakar, Founder of Splendid consultants, ICBI Certified Image Consultant
Ms. Pallavi Manon, M.Tech Biotechnology
Dr. Kirtee Wani Project Manager with Venture Center
Ms. Suvadarsani Debata, Entrepreneurship Development and Organisational Development supporting Start Up's and SME's.
Dr. Jaishree Phadnavis, Women Entrepreneur





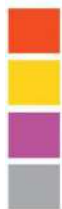
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Dr. SAjid Alvi felicitating Kike Garcia





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Objectives of the Event:

- The main objective of organizing this national conference is to boost up the strategic innovations as well as supporting entrepreneurial activities.

Event Description:

#DIMR successfully organized National Conference on Strategising Innovation and Entrepreneurship for Development in association with GIENET and MTA.

The two-day National Conference was designed to provide a common platform to the academicians, professors, research scholars, industry experts and students from all across the nation to share and disseminate knowledge. The conference was a gathering of experts to “confer” about their own and each other’s work. It provided a platform to hear experts illustrate on their work and to exchange their views on various topics relevant to the conference theme.

The gracious event on day 1 started with lighting of lamp at the auspicious hands of Dr. Sagar Balwadkar Secretary, SKP Campus and other dignitaries. The audience was then addressed by Dr. Sajid Alvi, Director, DIMR followed by Mr. Mangesh Wankhede, GIENET and Liher Arbide, MTA.

The occasion was graced by Chief Guest Ms Muzna Memon, VP, Northern Trust Corporation, senior professional with over 20 years of audit & finance service industry experience; who spoke about Intrapreneurship, creative thinking and innovation. She emphasized on growth mindset in the organization linking it with skills, empathy, diversity, resourcefulness, insight and commitment.

The event was a successful conglomeration of brilliant minds.

Ms. Sonia Konjeti, Founder PULA awardee of Nari Shakti award and appointed as Star Ambassador of Maharashtra spoke about her journey in PULA and described the power of social media for online business.

Divya Rajput, Project Manager South Asia Connect emphasized on creating Value proposition for addressing customer need and satisfaction.

Mr. Ketan Gandhi an alumnus from IIM-A and Harvard Business School in executive education, consultant and intrapreneur at Prasham Innovation Management OPC Pvt. Ltd. and KgGuruji Consulting and services. He spoke on the growing importance of networking and the need for creative thinking for business.

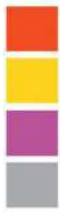
Dr. Ayub Khan Dawood, Dean, Crescent Institute of Science and Technology Chennai with more than 30 years of teaching and research experience in Higher learning environments, grabbed the attention of the audience with his real life examples like Dabba wala’s from Mumbai.

The day ended with adulation from audience for having been engaged at various levels from sessions by guests and business plan presentations. A new day comes with new strength and new thought. The secret

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of change is to focus all of your energy, not on fighting the past but on building the new. On the Second day of our National Conference on Strategizing Innovation and Entrepreneurship for Development, nervous energy captivated everyone as our talented participants participated in the Business Plan event.

Eminent judges, panelists graced the occasion and in their presence nascent vision sprung to life as every plan was astutely judged and evaluated.

Our Guest of Honor , International speaker, Kike Garcia, Spain
Mr. Nilesh Padbidri, CEO-Genius Minds Consulting & Services Pvt. Ltd
Mr. Sarang Mokashi, Founder Director-Tech Prometheon Internet Pvt.
Guest of Honor, Mr. Suresh Umap, Regional Officer, Maharashtra Centre for Entrepreneurship Development (MCED)

Mr. Nishi Kant, as founder & director of Leo Edunomics (now Le Edunomics Pvt. Ltd.) and TAYS Pvt. Ltd. with over 11+ yrs. of Industry experience in sales, marketing, business development, recruitment, project management in IT & Non IT industry.

Brainstorming is an inherent part of any innovation and entrepreneurial journey and what better way than to wield an opportunity in presence of brilliant minds from the same field. A panel discussion on Technology and Innovation in Entrepreneurship with panel members

Mr. Nilesh Padbidri, Mr. Sarang Mokashi, Mr. Namit Jain (Founder & CEO at ONN Bikes) accentuated the effects innovation and technology for an entrepreneurship venture
The event glided to unfurl into another enthralling panel discussion on Women/Social Entrepreneurs by eminent panel members.

Dr. Jaishree Phadnavis, Women Entrepreneur , 'Management GURU', 'Gargee Puraskaar' ' Doctorate in Soft Skills for Life Management from corporate to common man' and MBA in Marketing New-Port University, California, USA.

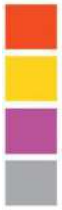
Ms. Neha Ratnakar, Founder of Splendid consultants, ICBI Certified Image Consultant and Dale Carnegie Trained Corporate Trainer.

Ms. Pallavi Manon, M.Tech Biotechnology, associated with a Milkshake and Ice-cream retail brand named 'Frozen Bottle' as their Master Franchisee for Maharashtra with opening over 6 franchisee's within a year.
Dr. Kirtee Wani Project Manager with Venture Center for grant/funding programs/schemes such as BIG and Ph. D in Biotechnology from Bharati Vidyapeeth Pune.

Ms. Suvadashani Debata, MBA, in Entrepreneurship Training from ISB Hyderabad, and with her organization Yatee Management Systems she is presently working in field of Entrepreneurship Development and Organisational Development supporting Start Up's and SME's.

Ms. Jilma Peruvangat, Founder Director of Kozhnosys Pvt. Ltd., a startup involved in the development of biomedical devices with the aim of building cost-effective and easy to use medical diagnostic devices using cutting-edge technology.





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Followed by Valedictory ceremony, the event was brought to a close by awarding winners for Business Plan competition.

Winner Zocco (Spain), 1st runner up online dustbin (DIMR),
2nd runner up ATVI (Army Law College).

Learning Outcome:

- The national conference was helpful to identify and promote innovative strategies and practices.
- The conference was also helped to gear up the entrepreneurship activities.



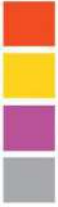
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Panel Discussion at National Conference





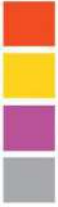
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Students presenting at conference





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**Dnyansagar Institute
of Management and Research**

Organizes

NATIONAL CONFERENCE

On

**Strategising Innovation And
Entrepreneurship For Development**

Sponsored under

QIP of Savitribai Phule Pune University

On 11th & 12th January- 2019

in association with



**Global
Innovators &
Entrepreneurs
Network**

**MTA
MONDRAGON
TEAM
ACADEMY**



**SKP Campus
Baner-Balewadi,
Pune - 411045**

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• +91-7767800406

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About DIMR

The intention behind education is to pass the values, rules and concepts to the next generation. We, at DIMR encourage exploratory learning process, wherein teachers and students are co-travelers in search of 'Understanding of Knowledge'. In our approach, we do not want to label anything as 'Final Answer', we believe in triggering the curiosity in the minds of students, rest will happen in its own accord.

About Conference

'Entrepreneurial Ecosystem' refers to the elements – individuals, organizations or institutions – outside the individual entrepreneur that are conducive to, or inhibitive of, the choice of a person to become an entrepreneur, or the probabilities of his or her success.

The conference intends to facilitate development of a healthy ecosystem which in turn can boost essential factors like Innovation and New Business Idea, Financing and Sourcing Resources, Marketing and Promotion, Managing Growth and Succession Planning among others.

Objectives

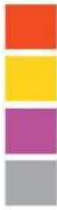
To incite a pool of talent to move away from just 'Being employable' towards 'Creating employment' for millions in urban and rural areas.

To build a concern about the development and contribute to it by taking up innovations & entrepreneurial activities with strategic approach like forming an effective organization, coordination of entrepreneurial functions & business activities, sound planning and rational decision making.

To induce younger generation for exploring opportunities around them in present entrepreneurial ecosystem and finding scope for sustainable Entrepreneurship Development in economic, social, environmental and technical scenario.

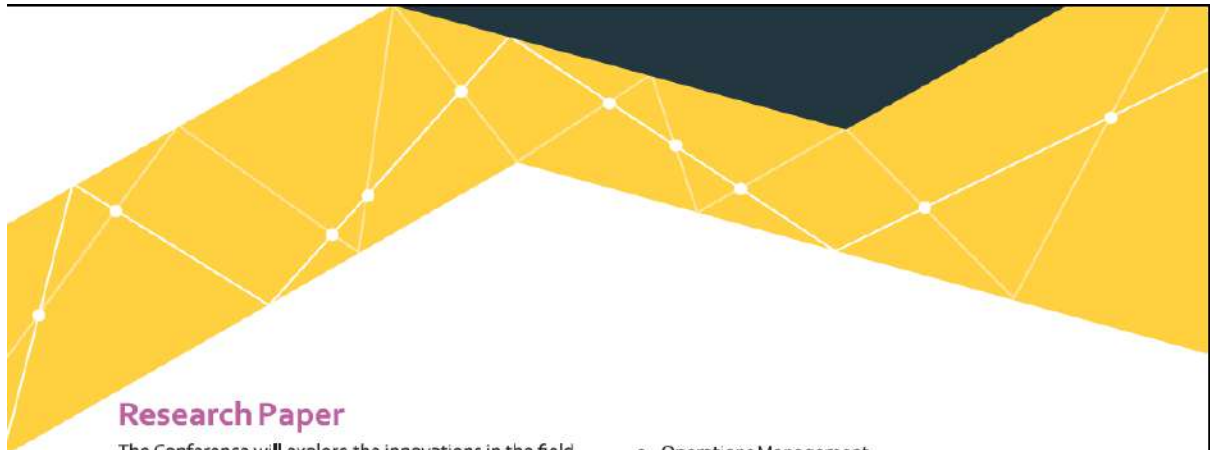
To bring Start-Up & Corporate Experts, Bankers & Investors, Academicians, Researchers & students on a common platform to share their views & experiences.





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Research Paper

The Conference will explore the innovations in the field Manufacturing & Technology; Service sectors like IT & ITES, Banking & NBFC; Key functional areas like Supply Chain, Logistics & Inventory Management, Human Resource, Sales & Marketing. It will provide a platform to thrive upon the ideas and research done by the intellectuals of the society. We welcome full-length research papers, conceptual work, case studies not only related to Conference theme but also in the following areas:

- Marketing Management
- Financial Management
- Information Technology Management
- Operations Management
- Human Resource Management
- International Business Management
- Supply Chain Management
- Rural & Agribusiness Management
- Family Business Management
- Technology Management
- Healthcare Management
- Services Management
- Retail Management
- Digital Media & Communication Marketing
- Tourism & Hospitality Management

Important Dates

5th Jan '19	9th Jan '19	10th Jan '19	11th-12th Jan '19
Full Paper Submission	Acceptance of Paper	Registration Last Date	Conference

Those Participants who wish to submit research papers after 10th Jan'19 and wish to participate in the

Conference shall pay the registration fee on the spot at Conference venue on 11th & 12th January, 2019.

Registration Fees

Industry Delegate/ NGO	Academicians	Students
1000/-	700/- (per author)	500/-

*Conference Participation Certificate, Journal, Kit

Payment of Registration fee shall be either in Cash / Demand Draft / Net banking, drawn in favour of

Dnyansagar Institute of Management & Research, payable at Pune.

Account Details:

A/C Name: Dnyansagar Institute of Management and Research
Bank Name: Bank of Maharashtra

A/C No.: 60011817445
IFC: MAHB0001348
Branch Name: Baner
A/C Type: Current



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Call for Papers

We seek a diverse audience of influential attendees from academic and industry who are well placed to shape and promote future research. The National Conference Committee solicits proposals for papers from academicians, practitioners, research scholars & students.

Paper Submission

For guidelines of paper submission, please refer www.dimr.edu.in

1. Times New Roman, 12 pt.
2. Line Spacing - 1.5
3. All the titles should be in bold
4. Maximum words: 3000

Note: The first page of the paper must contain the title, names of the author / co-authors, Name of college, email address and contact details

Authors may kindly send their research papers to the organizing committee on www.dimr.edu.in or conference@dimr.edu.in. Papers will be reviewed by the Review Committee.

*All Papers submitted and presented in the conference will be published in Research Journal 'AJANTA' with ISSN no 2277-5730 with Impact Factor 3.378.

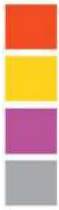
Conference Chairman

Dr. Sajid Alvi

Conference Coordinators

Prof. Sameer Patil
7767800406

Prof. Harish Naidu
7767800404



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**STATE LEVEL CONFERENCE
ON**

"THE ROLE OF VARIOUS FUNCTIONAL DEPARTMENT IN BUSINESS DEVELOPMENT"

Event Type: State Level Conference
Event Name: The Role of Various Functional Department In Business Development
Day & Date: Saturday, 16th February 2019 and 17th February 2019
Time: 9:30 AM
Venue: Seminar Hall, DIMR
Speakers:

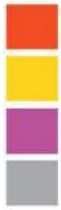
Day 1 –

1. Mr. Bharat Daga, serial entrepreneur and Executive director of BNI in Pune region
2. Mr. Kishore Kulkarni, Vice President , Vigoursoft Global Solutions
3. Mr. Prakash Bang, Executive Chairman of rooms XML Solutions Limited
4. Mr. Sagar Jadhav GM- global partnerships & business development at Clinivantage Healthcare Technologies Pvt. Ltd
5. Mr. Saujanya Deshmukh, a computer engineer by profession, founder of TAGO
6. Mr. Gopal Adhe, is a HR professional and proprietor at Diligent jobs Pvt. Ltd.
7. Mr Amit Gholkar, a Chartered Accountant
8. Mr. Aditya Sarpotdar, Global, Pre-sales consultant at IBM India Pvt. Ltd
- 9.

Day 2 –

1. Mr. Abhishek Kulkarni, Employee Relations / Industrial Relations Professional at Sandvik Asia Pvt.Ltd.
2. Mr.Sajid Pathan CEO and Co-founder of Business Analytics Consulting Group (BACG)
3. Ms.Kavita Kalikar, Director- Ognibene India Pvt Ltd





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Objectives of the Event:

- To learn the different aspects of industrial relations and its relevance to employee relations.
- To study the concept of IT Operations, Business Intelligence, Data Analytics, IT Governance, Project Management, Consultancy, Business Information Systems, and Business Strategy & Development.
- Importance of HR processes and the need of the hour for the new era.

Event Description:

The ultimate success of any business organization depends on timely and appropriate coordination among various functional departments. #DIMR organized State Level Conference on “The role of various functional departments in business development”. On day 1 stalwarts from all functional departments gathered to share their experience, knowledge, share their insights about the latest trends and challenges faced in their respective domains etc. The entire two day conference became an epitome of knowledge flowing from the fountain heads of people working in that domain.

The event started with lectures from eminent Guests of Honour

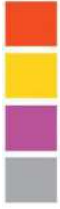
Mr. Bharat Daga, serial entrepreneur and Executive director of BNI in Pune region. He spoke at length on Entrepreneurship and Networking as well as on the qualities of an entrepreneur. He stressed on how the world has seen a sea change due to “aggregators” who create value through collaboration and networking.

Mr. Kishore Kulkarni as Vice President of a company called Vigoursoft Global Solutions, seasoned professional with 23+ years of experience in software development. He spoke on several aspects of management, the importance of HR working behind the scene, the need to build communication networks and standard operating processes; but most importantly he spoke of how education can make or break a person and its relevance even in today’s world of google.

Mr. Prakash Bang Executive Chairman of roomsXML Solutions Limited with its regional headquarters in Australia, UK, USA, UAE, Ukraine and India. His company’s brand Stuba.com clocking an annual run-rate of Rs 900 crores this year. He gave insight into the world of marketing, touching important points about how an entrepreneur’s idea must be viable and how he should be ready even in absence of an ideal situation.

The day proceeded into a fantastic panel discussion with members from functional departments like HR, Marketing, IT infrastructure, SCM and Finance.





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Mr. Sagar Jadhav GM- global partnerships & business development at Clinivantage Healthcare Technologies Pvt. Ltd; with 9 years of global market experience in partner & alliance management, business relationship management, company speaker at events, GTM strategy, identify new revenue stream, develop personalized relationship with partner & enterprise clients.

Mr. Saujanya Deshmukh, a computer engineer by profession, founder of TAGO-on demand home delivery on 2 wheeler. TAGO caters to 300+ business customers & 5000+ retail customers in India He has also worked as associate vice president at JP Morgan Chase for 7 years.

Mr. Gopal Adhe, is a HR professional and proprietor at Diligent jobs Pvt. Ltd. Previously he worked as Labour Law Consultant at Persistent System Ltd.

Mr Amit Gholkar, a Chartered Accountant in Practice for last 21 yrs; proprietor of A. S. Gholkar&Co. He is also Director of Maxout Global Ventures Pvt Ltd which is an advisory firm engaged in the services for advising on fund raising for various businesses mainly SME clients for their business funding needs .

Mr. Aditya Sarpotdar, Global Pre-sales consultant for Hybrid cloud infrastructure services at IBM India Pvt. Ltd. In this role he has donned various hats and performed varied roles in order to develop and standardize remote managed services for Network infrastructure, cloud and non cloud IT infrastructure.

The session was a great learning for everyone as the panel members enumerated the various aspects of functional departments in the organization as well as shared their learning through their life's journey.

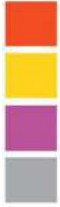
The session ended with engaging questions from the audience and exciting energy awaiting Day 2 Day 2 of State Level Conference @DIMR, started with excitement and energy. Events of the day unfolded as speakers from industry spoke on several aspects and engaged audience responded back with equal enthusiasm and many more questions.

Mr. Abhishek Kulkarni, Employee Relations / Industrial Relations Professional at Sandvik Asia Pvt.Ltd. spoke at length about industrial relations and its several aspects. He enjoyed and elaborated upon the relevance of HR and Industrial relations in an organization.

Mr.Sajid Pathan CEO and Co-founder of Business Analytics Consulting Group (BACG); an IT professional turned entrepreneur, with over 25 years of combined experience in Enterprise IT Operations, Business Intelligence, Data Analytics, IT Governance, Project Management, Consultancy, Business Information Systems, and Business Strategy & Development. He spoke on how information has become key today in this world filled with data and the relevance of Business Intelligence and its processes for organizations.

Ms.Kavita Kalikar, Director- Ognibene India Pvt Ltd ; with over 29+ years of global industrial





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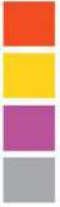


experience with different sectors like Automobile, Pharma, Business development, Management systems etc. She elaborated on the importance of HR processes and the need of the hour for the new generation to think out of the box.

Learning Outcome:

- Students learnt the different aspects of industrial relations and its relevance to employee relations.
- Student acquired the knowledge in Importance of HR processes and the need of the hour for the new era.





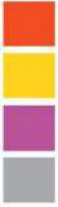
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Director – DIMR, Dr. Sajid Alvi felicitating imminent speakers





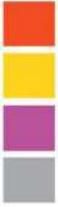
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Guest addressing DIMR students at conference





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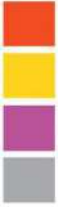
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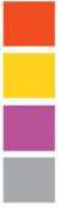
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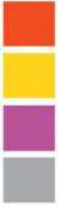
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DIMR students with imminent speakers from industry at conference





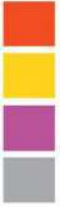
**SHRI KHANDERAI PRATISHTHAN'S
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